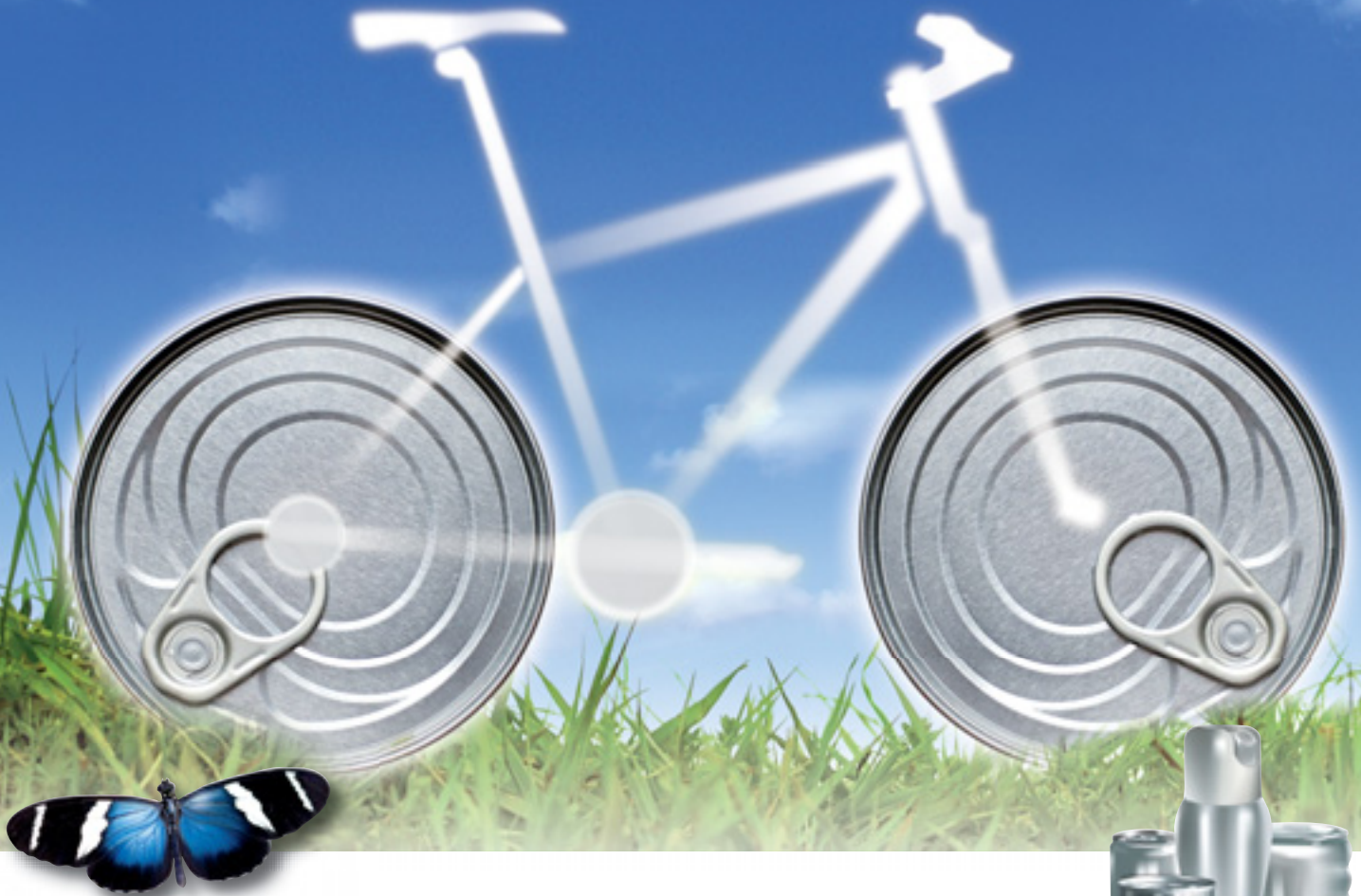


More re-cycling, less CO₂

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Steel for packaging Reducing CO₂... *Naturally*[®]

Cycling is environmentally friendly, re-cycling even more. In particular, steel is infinitely recyclable and the world's most recycled material. Recycling saves natural resources and CO₂ emissions are significantly reduced. Indeed, recycling steel packaging in Europe saves 4.7 million tonnes of carbon dioxide emissions every year. At the same time, the industry has been continuously optimising steel packaging, allowing it to become ever lighter thus reducing its CO₂ emissions. Moreover, in optimising its production, the industry has achieved a dramatic reduction in CO₂ emissions per tonne of crude steel output. They are now 50% lower than 40 years ago. And as a clear commitment for the future, the industry is investing 300 million € in R&D to further reduce its carbon footprint.



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