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### **APEAL appoints Quality and Environment Manager**

APEAL, the Association of European Producers of Steel for Packaging, has appointed Evelyne Frauman as Quality and Environment Manager.

APEAL is a federation of four multi-national producers of steel for packaging ArcelorMittal, Tata Steel Packaging, Rasselstein-ThyssenKrupp and U.S. Steel Kosiçe. In total these four companies employ over 200,000 workers in Europe.

Evelyne Frauman, who has previously worked mainly in the humanitarian and development area, has office as well as field experience with waste and environmental project management with major organizations, amongst which the European Commission. She is familiar with project management and quality assessment.

“Steel packaging has an excellent story to tell as the environmental credentials of the material are extraordinary and unique, meeting many of the essential criteria for packaging in the sustainability-conscious 21<sup>st</sup> century. I’m looking forward to further developing APEAL as the steel for packaging knowledge centre in Europe,” says Frauman. Evelyne has a Masters in bioengineering from the University of Brussels, as well as a Masters in Environmental Management from the University of Pretoria. Of French mother tongue and fluent in English, Evelyne has knowledge of Dutch, Portuguese and Danish.

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